



Mercedes-Benz

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MERCEDES-BENZ REPORTS BEST JUNE ON RECORD WITH SALES OF 22,563

Sales Up 18.8% for the Month and 10.4 % for the First Half of the Year

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported June sales of 22,563 vehicles, an 18.8 % improvement over June 2010, and the company’s highest June volume and first half of the year on record. On a year-to-date basis, the 118,021 vehicles sold represent a 10.4% increase.

The highest volume performers for the month were the E- and C-Class model lines. The 9th generation E-Class led the pack with sales of 5,798, up 19.1% over June 2010. The sporty C-Class – the gateway to the Mercedes-Benz brand for younger and first-time Mercedes-Benz buyers – continued its strong momentum with sales of 4,620. MBUSA’s stylish SUV, the M-Class, finished third in volume with monthly sales of 3,071, up 44.6% over last June. Additionally, sales of the all-new 2012 CLS-Class four-door coupe were up 645.5% and the full-sized GL-Class SUV posted a 75.9% increase over June 2010.

Sales of Mercedes-Benz diesel models were up 128.4% for the month (1,231 versus 539) and up 188.3 % for the year (5,953 versus 2,727).

At the high end, sales of the commanding G-Class were up 89.1% for the month and the company sold 18 of its supercar -- the SLS AMG -- bringing its year-to-date sales to 348.

Sales of Sprinter Vans also increased by 162.5% for the month, with sales of 1,911 – bringing a year-to-date total of 7,095 (up 102.1 %).

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Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 6,413 vehicles in June 2011, a decrease of 0.2%. On a year-to-date basis, MBCPO sold 39,863 vehicles, a decrease of 3.6 % over the comparable period last year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz and Maybach products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 12 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans in the US. More information on MBUSA and its products can be found at www.mbusa.com, and www.mbsprinterusa.com.

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